RAGHAV AGGARWAL

ACADEMIC PROFILE

MBA – Business Analytics	6.5 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
Bachelor of Technology - Mechanical	83.22 %	Dr. Akhilesh Das Gupta Institute of Technology and Management	2022
Class XII (CBSE)	72.33 %	D.A.V Public school, Sahibabad	2018
Class X (CBSE)	72.33 %	D.A.V Public school, Sahibabad	2016

AREAS OF STUDY

Business Requirements Analysis, Data Visualization, Data Pre-processing for Analytics, Database Management System, Business Forecasting, Big Data & Cloud Computing, Unstructured Data Analytics

ACADEMIC PROJECT(S)

Waste Management System

- We were assigned a project to identify challenges faced in Electronic City and develop a business plan around the identified issue, recommending suitable solutions.
- After analysis, we identified a key problem: improper garbage disposal and the lack of an efficient waste collection system.
- We proposed a solution inspired by Singapore's waste management system, where waste is segregated at factories and disposed of at the source by which we can reduce pollution by 50% in electronic city.
- This method would save land space and mitigate the release of unpleasant odors, thereby reducing environmental pollution.
- Additionally, we devised a plan to generate revenue from the waste management process, making it both sustainable and economically viable
- With the decompose produced we can make different product and with that we can make 2 crore profit in a year

Maruti Suzuki showroom Analysis

- We were tasked with analyzing the performance of a showroom to understand its overall effectiveness and identify which month experiences the highest sales.
- To achieve this, we analyzed 5 years of sales data, using visual representations to observe trends and patterns.
- Based on the analysis, we identified the month with the highest sales and explored the factors contributing to the increase.
- We also examined months with lower sales and analyzed the potential reasons behind the decline.
- Finally, we provided recommendations based on the insights developed from the data to help improve showroom performance.

Travel Insight for India

- Analyzed extensive data from various website for different tourist destinations across India.
- Determined optimal visiting times based on weather patterns, peak seasons, and local events.
- Evaluated visitor trends and preferences to provide tailored travel recommendations.
  Compiled insights to enhance travel planning and improve visitor experiences.

CERTIFICATIONS

Fundamentals of Business Analysis	Star weaver (Coursera)	2024
Harnessing the power of data with power BI	Microsoft, (Coursera)	2024
Share Data through art of Visualization	Google, (Coursera)	2024

POSITIONS OF RESPONSIBILITY

JAGSoM , Bengaluru	**Head of Administration – Kanyathon (Mumbai)** - Led the Administration department for Kanyathon, managing 10 volunteers. - Coordinated administrative tasks for Kanyathon with over 5000 participants - Worked closely with various departments to ensure seamless event execution.

SKILLS	Python, Excel, Data Visualization (Tableau), SQL,